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Strategy Playbook For Leading in Sub-Saharan Africa Frontier Markets

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About the Author

Joe Mutizwa has extensive experience in business in Zimbabwe and spent twentynine years with Delta Corporation Limited, one of Zimbabwe's largest private companies. Joe spent ten years as chief executive of Delta from 2002 to 2012, which covered the period when Zimbabwe's economy experienced one of the world's worst recorded hyperinflation. Joe is a former political prisoner who spent three years at Wha Wha Detention Centre between 1975 and 1978 during Zimbabwe's war of liberation. Joe retired as CEO of Delta in 2012 and is now a management consultant, executive coach, and author of books on leadership. Joe founded his own leadership and executive coaching practice, Leadership Pathways. He has a bachelor's degree from the London School of Economics, an MBA from the University of Zimbabwe, and a master of science degree in consulting and coaching for change from HECParis and Oxford University. Joe lives in Harare, Zimbabwe.

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The Savannah Protocols offers a helicopter view of the investment opportunities available across subSaharan Africa. The risks and potential obstacles are clearly articulated, and the business strategies suitable for subSaharan Africa frontier markets are explored through the use of metaphors that are grounded in the context of the subregion. "What a wonderful book. Imaginative. Practical. Inspirational. Important for anyone involved with business leadership, not just in Africa. It takes us right into the heart of so many key leadership and management issues in these challenging times." -Professor Gareth Morgan, author of Images of Organizations

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