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Innovation in Emerging Markets

Edited by
Jerry Haar
Ricardo Ernst



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“The book is a timely counterpoint to the concerns of the 1990s and the rising din of economic nationalism. ... Innovation in emerging markets breaks new ground by expanding the discourse on international trade by highlighting the positive-sum nature of innovation. It is an antidote to technological pessimism and economic nationalism.” (Calestous Juma, *International Affairs*, Vol. 93 (3), 2017)

From the Back Cover

Innovation is sweeping the globe at breakneck speed, and emerging markets are where tremendous growth and opportunity reside for the present and future. Jerry Haar and Ricardo Ernst delve into the forces and drivers that shape innovation in emerging markets and present case studies, along with a summation of the key features and outlook for innovation over the next decade. Together with their contributors, they examine innovation as national policy, facilitating institutions- such as universities, research labs, accelerators and incubators, and business associations- and firm-level innovation. They introduce state-of-the-art thinking on innovation by calling upon the experiences of experts in relevant fields, who provide a deeper understanding of the core issues for any person involved in the private sector, academia, or public policy, and intrigued by the challenge and opportunity of innovating in this dynamic global world. The book includes a foreword from Banco Santander.

About the Author

Jerry Haar is Professor of Management & International Business at Florida International University, USA, and Senior Research Fellow at the McDonough School of Business at Georgetown University, USA. He is

also a Global Fellow of the Woodrow Wilson International Center for Scholars and a Research Affiliate of the David Rockefeller Center for Latin American Studies at Harvard University. His research interests focus on innovation and competitiveness, regional economic integration and corporate strategy.

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