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BRANDING STRATEGIES TO BUILD A
DOMINANT BRAND IN 6 WEEKS!
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Branding Is A Survival Strategy!

Why Branding is so important and what are the benefits?

- Branding is about who you are and what you stand for.
- Branding sets you apart from everyone else who does what you do. You want to be known for something unique & stand out.
- Branding is about your personality: approach, opinions and point of view.
- Branding makes you look professional.
- Branding makes your sales process a lot easier. You don't have to beg for sales anymore - More sales means more profit.
- Strong Branding reduces your advertising cost (low marketing budget).
- Branding generates referrals.

If you've just launched your business and taking tiny steps or an existing business struggling to get attention in this noisy world, no more worries. This book includes the best actionable strategies for you to build an incredible brand in no time. You'll get valuable information every step of the way and not a single sentence of fluff.

Why take this Course?

Learn the best ways to Brand your business to increase your brand's Engagement and exposure. I will teach you various online and offline Branding Strategies. I strongly believe that "Branding Is a Survival Strategy" and so you should spend time to create your unique brand.

Branding is not rocket science. I blame the internet and few branding companies/consultants who make it sound so. It is actually pretty simple. Branding is about creating a unique & consistent look, feel and experience for the people. But, not many people take the time to develop their brand strategy. If you do, you will stand out and dominate your niche!

I have tried to pack my years of experience as a branding consultant, into this book, so that you can accomplish results without reading tons of articles and watching countless Youtube videos like I did.

Is this book for you?

- This book is for you if you want to stand out in the crowd but don't know where to start.

- This book is for you if you're starting a new business
- This book is for you if you're in a process to rebuild their brand.
- Don't buy this book if you're already established and earning SIX-figure income.

Course Overview

This book includes 25 modern day branding strategies you can use immediately.

- You'll learn how to represent yourself in a unique way.
- Understand who your ideal client is.
- Best practices to name your brand and choose your domain name.
- Logo creation secrets (Do's and Don'ts).
- How to write a magnificent Slogan.
- How to write a killer Unique Selling Proposition.
- Website must haves and must avoids.
- How to secure your online assets
- How to have control on the entire process.
- How to dominate your niche (surpass your competitors).
- Various successful strategies for your brand's exposure and interaction.
- How to organize your activities.
- How to schedule your activities.

Most helpful customer reviews0 of 0 people found the following review helpful.

An excellent book for people who are just starting their own ...

By Angelina Lisitskaya

An excellent book for people who are just starting their own business. Even if you have never experienced branding, this book will help you understand the basics of it, as well as teach the key steps of a successful branding. An excellent guide, which should be in the library of a novice businessman.0 of 0 people found the following review helpful.

Three Stars

By Zavrazhnov Dmitry

Nothing special.See all 2 customer reviews...

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